

1. **(Currently amended)** A method for reporting a value of a key performance indicator comprising:

selecting identifying a key performance indicator **to monitor**;

identifying at least one business event associated with the **selected** key performance indicator;

receiving a business event message indicating **an** ~~the~~ occurrence of the business event, the business event message including business data describing the business event;

determining the value of the key performance indicator based on the business data;
and

displaying the determined value of the key performance indicator via a contextual visualization interface.

2. **(Original)** A method according to claim 1, wherein the business event message represents a reference event.

3. **(Original)** A method according to claim 1, wherein the business event message represents a change event.

4. **(Original)** A method according to claim 1, wherein the business event message represents a threshold event.

5. **(Original)** A method according to claim 1, wherein the business event message represents a task completion event.

6. **(Original)** A method according to claim 1, wherein the business event message represents a task failure event.

7. **(Previously presented)** A method according to claim 1, wherein the key performance indicator is a prediction, and the step of determining includes applying predictive logic to the business data.

8. **(Cancelled).**

9. **(Currently amended)** A system for reporting a value of a key performance indicator, comprising:

a workflow manager operative to:

receive a selection of a key performance indicator;

identify a business event affecting the value of the key performance indicator;

receive a business event message indicating an ~~the~~ occurrence of the business event, the business event message including business data describing the business event;

determine the value of the key performance indicator based on the business data; and

output the determined value of the key performance indicator; and

a contextual visualization in connection with the workflow manager operative to display the value of the key performance indicator.

10. **(Currently amended)** An apparatus for reporting a value of a key performance indicator, comprising:

a processor; and

a memory connected to said processor storing a program to control operation of said processor;

the processor cooperative with the program in memory to:

receive a selection of a key performance indicator;

identify a business event affecting the value of the key performance indicator;

receive a business event message indicating **an** ~~the~~ occurrence of the business event, the business event message including business data describing the business event;

determine the value of the key performance indicator based on the business data; and

display the determined value of the key performance indicator.